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## **Turnitin Hosts Plagiarism Education Week April 22-26**

ICAI, SEE and Plagiarism Today sponsor event with theme "Originality Matters"

OAKLAND, Calif. – April 9, 2013 – [Turnitin](http://www.turnitin.com), the leader in originality checking and online grading, today announced Plagiarism Education Week April 22-26, an initiative to call attention to plagiarism in the classroom from the perspective of educators and students. Turnitin has partnered with prestigious organizations dedicated to addressing plagiarism as sponsors for the event, including the [International Center for Academic Integrity \(ICAI\)](http://www.icai.org), [Plagiarism Today](http://www.plagiarismtoday.com), and [The School for Ethical Education \(SEE\)](http://www.see.org).

With a theme of "Originality Matters," the week of activities will center on daily webcasts with prominent experts addressing plagiarism using a progressive concept: causes, types, responses and approaches. Attendees will receive access to new studies, white papers and giveaways released by Turnitin during the week. In addition, [Plagiarism.org](http://www.plagiarism.org), a resource site for students, will conduct a poster design competition for students. Judges from sponsoring organizations will choose the best entry that reflects the "Originality Matters" theme. The winner will receive a cash prize of one thousand dollars.

Plagiarism Education Week activities can be found at:

[http://turnitin.com/en\\_us/resources/plagiarism-education-week](http://turnitin.com/en_us/resources/plagiarism-education-week)

"Educators are invested in promoting integrity in their classrooms and understanding the issues that surround plagiarism is part of that effort," said Teresa Fishman, director at the International Center for Academic Integrity. "Plagiarism Education Week is an opportunity to hear from experts who can help them with new strategies to discourage plagiarism and address it if it occurs"

The one-hour webcasts include:

[\*\*Students and Plagiarism: Exploring the Disconnect Between Morals and Behavior\*\*](#) with Jason Stephens, co-author of two books on schooling and moral development, "Educating Citizens" and "Creating a Culture of Academic Integrity."

[\*\*The Plagiarism Spectrum Drill Down\*\*](#) with Renee Swensen, professor at Saddleback College, discussing the most frequent types of plagiarism instructors encounter.

[\*\*Responding to Plagiarism: Lesson Plans and Strategies\*\*](#) with Lynn Lampert from California State University - Northridge and author of "Combating Student Plagiarism: An Academic Librarian's Guide."

[Policy to Practice: Developing Effective Academic Integrity Policies](#) with Teresa Fishman, director of ICAI.

[Teaching Originality, Creativity, and Critical Thinking](#) with Kelly McBride, Senior Faculty, Ethics, Reporting & Writing at The Poynter Institute

### **About Turnitin**

Turnitin is the global leader in evaluating and improving student writing. The company's cloud-based service for originality checking, online grading and peer review saves instructors time and provides rich feedback to students. One of the most widely distributed educational applications in the world, Turnitin is used by more than 10,000 institutions in 126 countries to manage the submission, tracking and evaluation of student papers online. Turnitin also offers iThenticate, a plagiarism detection service for commercial markets, and WriteCheck, a suite of formative tools for writers. Turnitin is backed by Warburg Pincus and is headquartered in Oakland, Calif., with an international office in Newcastle, U.K. For more information, please visit [www.turnitin.com](http://www.turnitin.com).

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